

WESTERN REGION

Business Card &
Double *your* Business Card



READERSHIP

775,224



CIRCULATION

311,335

Business Card

1x \$619

2x \$529

Save 15%

3x \$479

Save 23%

4x \$429

Save 31%

Double your Business Card

1x \$1,229

2x \$1,039

Save 15%

3x \$939

Save 23%

4x \$839

Save 31%

**Need to reach a larger geographic region?
We can help! Super local and super targeted,
or statewide coverage, we've got you covered.**

Newspaper advertising is incredibly cost effective and can reach almost any demographic and specific target audience.

We represent more than 320 weekly, daily, ethnic and specialty publications and websites in New York, and it's our job to make your advertising as easy and effective as possible.

55 PARTICIPATING NEWSPAPERS / WEBSITES

ALLEGANY COUNTY

Alfred Sun
The Daily Reporter*
Patriot and Free Press

CATTARAUGUS COUNTY

The Salamanca Press
Times Herald*

ERIE COUNTY

Akron Bugle
Alden Advertiser
Amherst Bee
Cheektowaga Bee
Clarence Bee
Depew Bee
East Aurora Advertiser
East Aurora Bee
Elma Review
Ken-Ton Bee
Lancaster Bee
Grand Island Dispatch
Grand Island Pennysaver
Springville Journal

GENESEE COUNTY

Batavia Daily News*

LIVINGSTON COUNTY

Livingston County News
Mendon-Honeoye Falls
Lima Sentinel

MONROE COUNTY

Messenger Post Newspapers
Brighton-Pittsford Post
City Newspaper
The Daily Record*
Fairport-East Rochester Post
Gates-Chili Post
Greece Post
Henrietta Post
Irondequoit Post
Minority Reporter
Penfield Post
Webster Herald
Webster Post

NIAGARA COUNTY

Lewiston/Porter Sentinel
Lockport Union-Sun & Journal*
Niagara Gazette*
Niagara Wheatfield Tribune

ONTARIO COUNTY

The Daily Messenger*
Victor Post

SCHUYLER COUNTY

The Watkins Review & Express

SENECA

Finger Lakes Times*

STEBEN COUNTY

The Evening Tribune*
Steuben Courier & Advocate
Corning Pennysaver
The Leader*

WAYNE COUNTY

Lakeshore News
The Sun & Record
Wayne County Mail
Wayne Post

WYOMING COUNTY

Arcade Herald
Warsaw's County Courier

YATES COUNTY

The Observer (Dundee)

* Daily

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New York Press Service



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