

CAPITAL REGION

Business Card &
Double *your* Business Card



READERSHIP
976,040



CIRCULATION
391,984

Business Card

1x \$729

2x \$629 **Save 14%**

3x \$569 **Save 22%**

4x \$519 **Save 29%**

Double your Business Card

1x \$1,449

2x \$1,239 **Save 14%**

3x \$1,139 **Save 22%**

4x \$1,029 **Save 29%**



ADD the Capital Region's
Digital Network for only
\$599 per week
for 50,000
impressions!



**Need to reach a larger geographic region?
We can help! Super local and super targeted,
or statewide coverage, we've got you covered.**

Newspaper advertising is incredibly cost effective and can reach almost any demographic and specific target audience.

We represent more than 320 weekly, daily, ethnic and specialty publications and websites in New York, and it's our job to make your advertising as easy and effective as possible.

32 PARTICIPATING NEWSPAPERS / WEBSITES

ALBANY COUNTY
Altamont Enterprise
& Albany County Post
Colonie Spotlight
The Ravena News Herald
The Spotlight (Delmar)
Times Union*

CLINTON COUNTY
North Countryman
Plattsburgh Press Republican*
The Burgh

ESSEX COUNTY
Lake Placid News
The Valley News
Times of Ti

FRANKLIN COUNTY
Adirondack Daily Enterprise*

FULTON COUNTY
The Leader-Herald*

MONTGOMERY COUNTY
Courier Standard Enterprise
The Recorder*

OSTEGO COUNTY
The Cooperstown Crier
The Daily Star*

RENSSELAER COUNTY
Troy Record*

SARATOGA COUNTY
Community News
Saratoga Today
Saratogian*
The Express

SCHEMECTADY COUNTY
The Daily Gazette*

SCHOHARIE COUNTY
Cobleskill Times Journal

WARREN COUNTY
Adirondack Journal
News Enterprise
The Post-Star*

WASHINGTON COUNTY
Granville Sentinel
Greenwich Journal
& Salem Free Press
North County Free Press
Northshire Free Press
Whitehall Times

* Daily

Call us today and let's get started!



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