

National Small Display Advertising Premier Package

Your One Stop Solution For National Advertising!

Contact the New York Press Service... 518-464-6483

Affordable * Large Reach * Get Results



Contact the
New York Press
518-464-6483

State	2x2	2x4	Circulation	# of Publications	State	2x2	2x4	Circulation	# of Publications
Alabama	\$1000.00	\$2000.00	725,000	129	*Nevada	\$690.00	\$999.00	300,140	22
Alaska	\$1,750.00	\$3450.00	222,800	13	*New England	\$1250.00	\$2500.00	1,127,435	99
*Arkansas	\$1250.00	\$2500.00	950,000	121	* New Jersey	\$1400.00	\$2800.00	1,400,000.	123
*Arizona	\$735.00	\$1470.00	702,781	73	New Mexico	\$800.00	n/a	247,683	30
*California	\$1600.00	\$3200.00	1,500,000	140	* +New York Weeklies	\$1699.00	\$3,059.00	2,424,479	277
Colorado	\$1300.00	\$2500.00	543,622	90	New York Dailies	\$1200.00	\$2400.00	569,228	45
*Florida	\$1260.00	\$2500.00	1,588,978	88	*North Carolina	\$1495.00	\$2975.00	1,700,000	80
Georgia	\$1400.00	\$2800.00	1,040,730	105	North Dakota	\$600.00	n/a	215,000	89
Hawaii	\$2450.00		699,983	13	Ohio	\$995.00	\$1860.00	1,051,311	106
*Illinois	\$1600.00	\$3200.00	1,430,762	250	*Oklahoma	\$2000.00	\$4000.00	379,279	167
Idaho Market	\$850.00	\$1700.00	104,870	12	Oregon	\$650.00	\$1300.00	479,408	60
*Hoosier St. (Indiana)	\$925.00	\$1850.00	760,396	92	*Pennsylvania	\$1525.00	\$3050.00	1,923,610	149
*Iowa	\$1275.00	\$2550.00	961,363	195	*South Carolina	\$1600.00	\$3200.00	1,098,574	105
Kansas	\$800.00	\$1650.00	400,000	135	South Dakota	\$800.00	\$1600.00	299,200	126
*Kentucky	\$1950.00	\$3850.00	782,389	109	*Suburban Classified	\$2034.00		2,143,717	176
*Louisiana	\$1475.00	\$2700.00	644,845	101	*Tennessee	\$1045.00	\$2090.00	544,465	96
*MD-DC-DeI	\$1450.00	\$2900.00	2,586,667	99	*Texas	\$1200.00	\$2400.00	684,457	248
Michigan	\$1198.00	\$2098.00	1,414,153	132	Utah	\$320.00	\$588.00	200,000	30
*Minnesota	\$2400.00	\$5000.00	1,371,478	286	Virginia	\$950.00	\$1900.00	880,900	94
*Mississippi	\$1050.00	\$2100.00	384,904	90	Washington	\$1350.00	\$2700.00	1,100,000	131
Missouri	\$1300.00	\$2400.00	850,000	160	West Virginia	\$600.00	\$1200.00	536,910	51
Montana	\$406.00	\$812.00	150,000	64	*Wisconsin	\$1350.00	\$2925.00	376,163	158
Nebraska	\$975.00	\$1950.00	290,513	163	Wyoming	\$480.00	\$1200.00	157,358	44
					Tri-Buy	\$4422.00	\$8844.00	6,003,000	571

*= Regional buys available. Each state reserves the right to amend rates, circulation, number of publications and specials at anytime
+ Frequency discounts available.